

RAAKN Biz

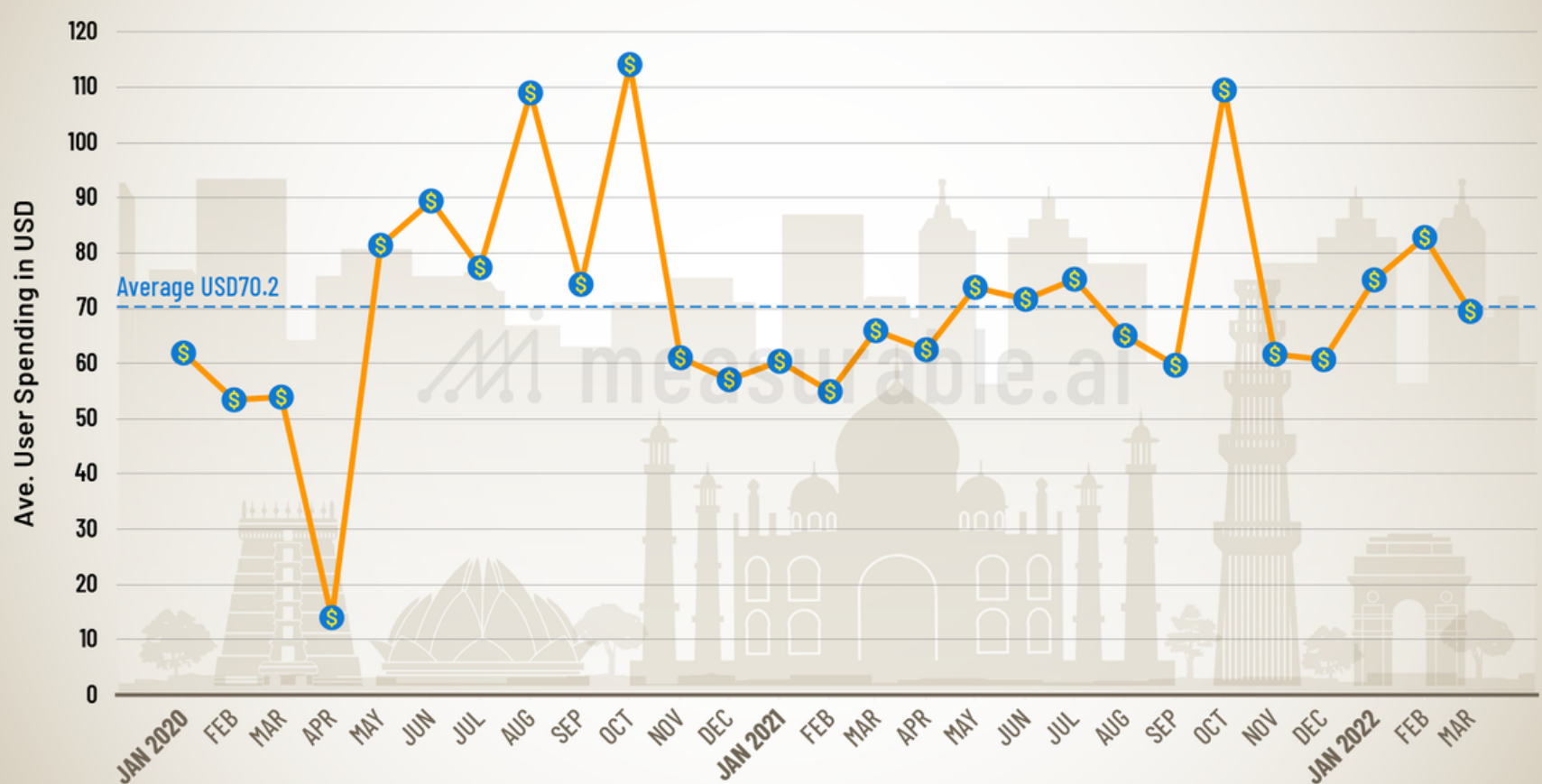
Digital is our future
and we are
One stop for Retail Marketing



Problem

Why customer hestiant to go to Digital?

India Users Average Monthly Spending



measurable.ai

Customer has no clue what are the best products / services around them



Problem 1

Fake product, Fictitious Price / offer, & high chances of first copy / inferior quality

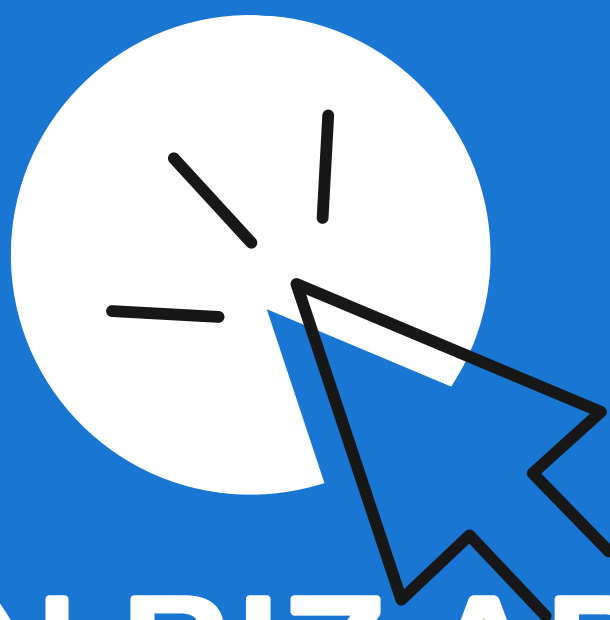
Problem 2

No touch & feel
Brand value is questionable & transaction hazard

Problem 3

1. Merchant has no seamless communication to customer
2. Current Digital focus only ecommerce in retail
3. Charged per transaction to Merchant





RAAKN BIZ APP

Ultimate solution for
seamless communication
and full stack digital to
Customer.



Solution 1

Real Price, Real offer and Real Quality

Solution 2

Adaptive digital leverage with Merchant

Amplifies Brand value and no transaction hazard

Solution 3

1. Our Merchant will have seamless communication to customer

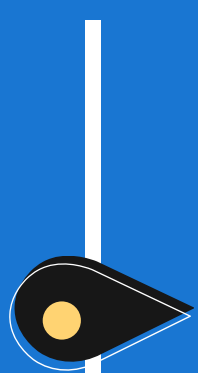
2. Our Digital stack will focus end to end in all possible areas

3. Subscription model



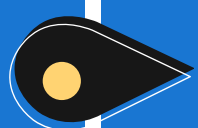
WHY US ?

Hold an experience of 15+ years in digital transformation and last 4 years in startup for SAAS Application and which helped to find a space where ultimate solution can be achieved which will benefit Merchant & End Customer



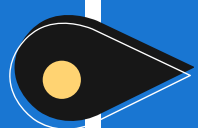
Step 1

2021 - Started



Step 2

2023 Oct - Beta version

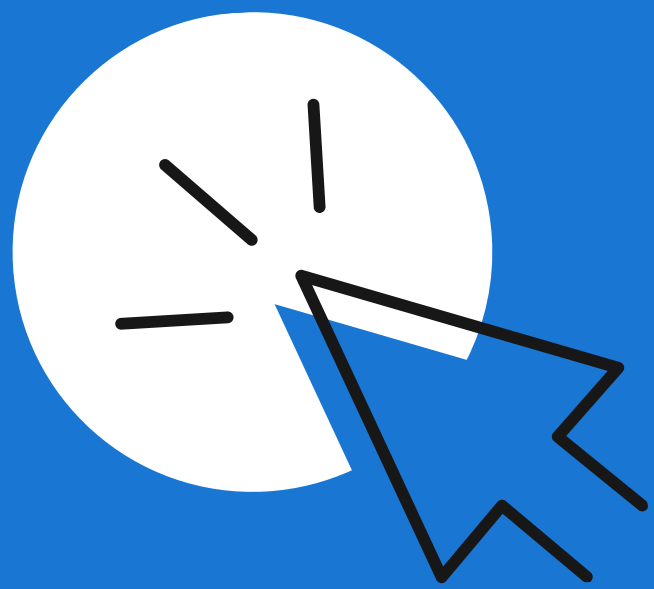
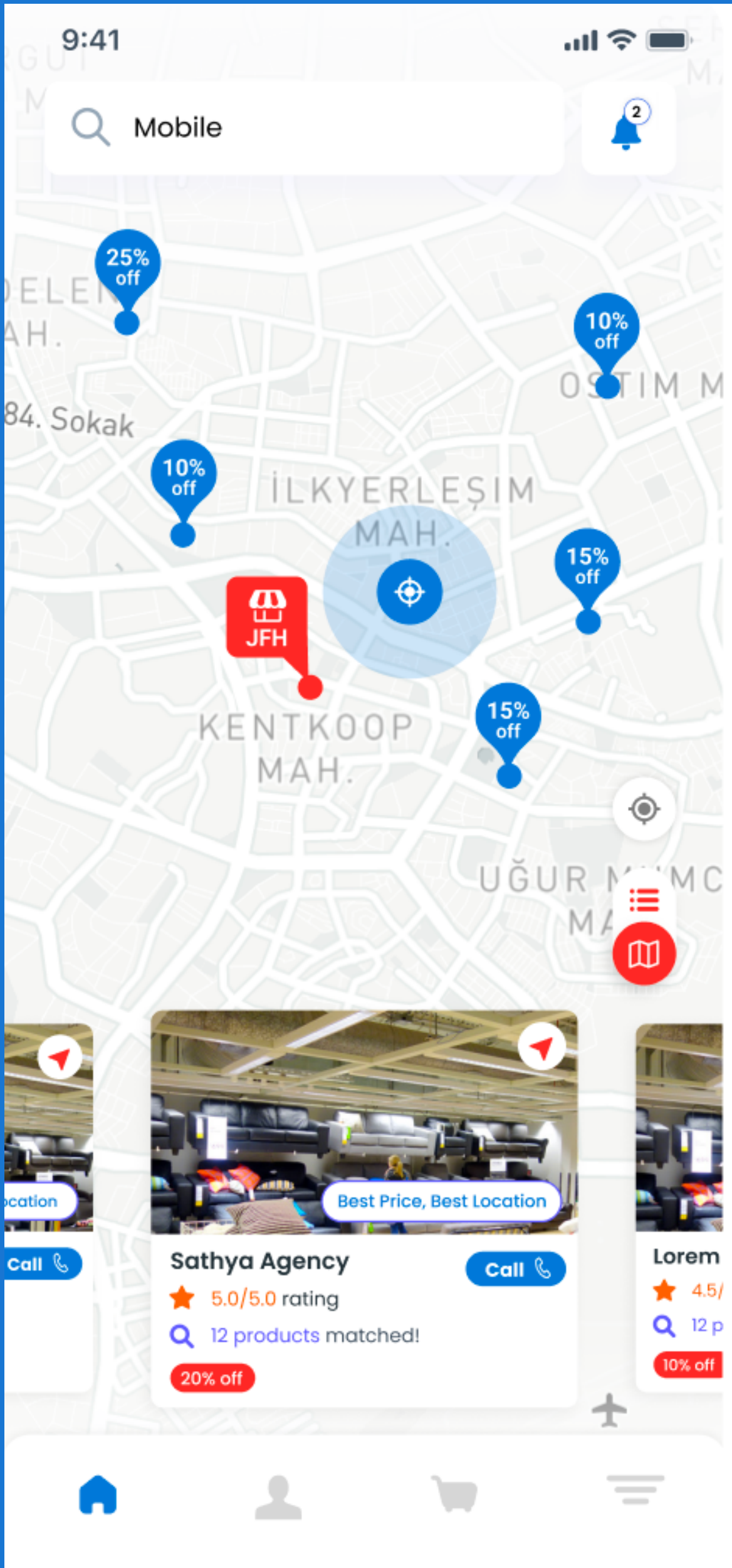


Step 3

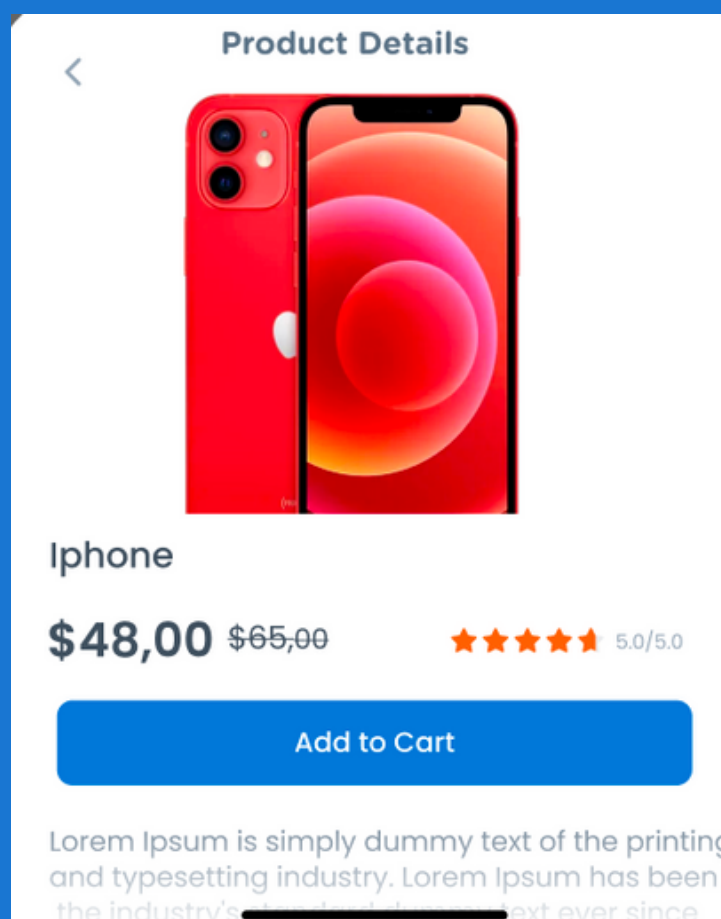
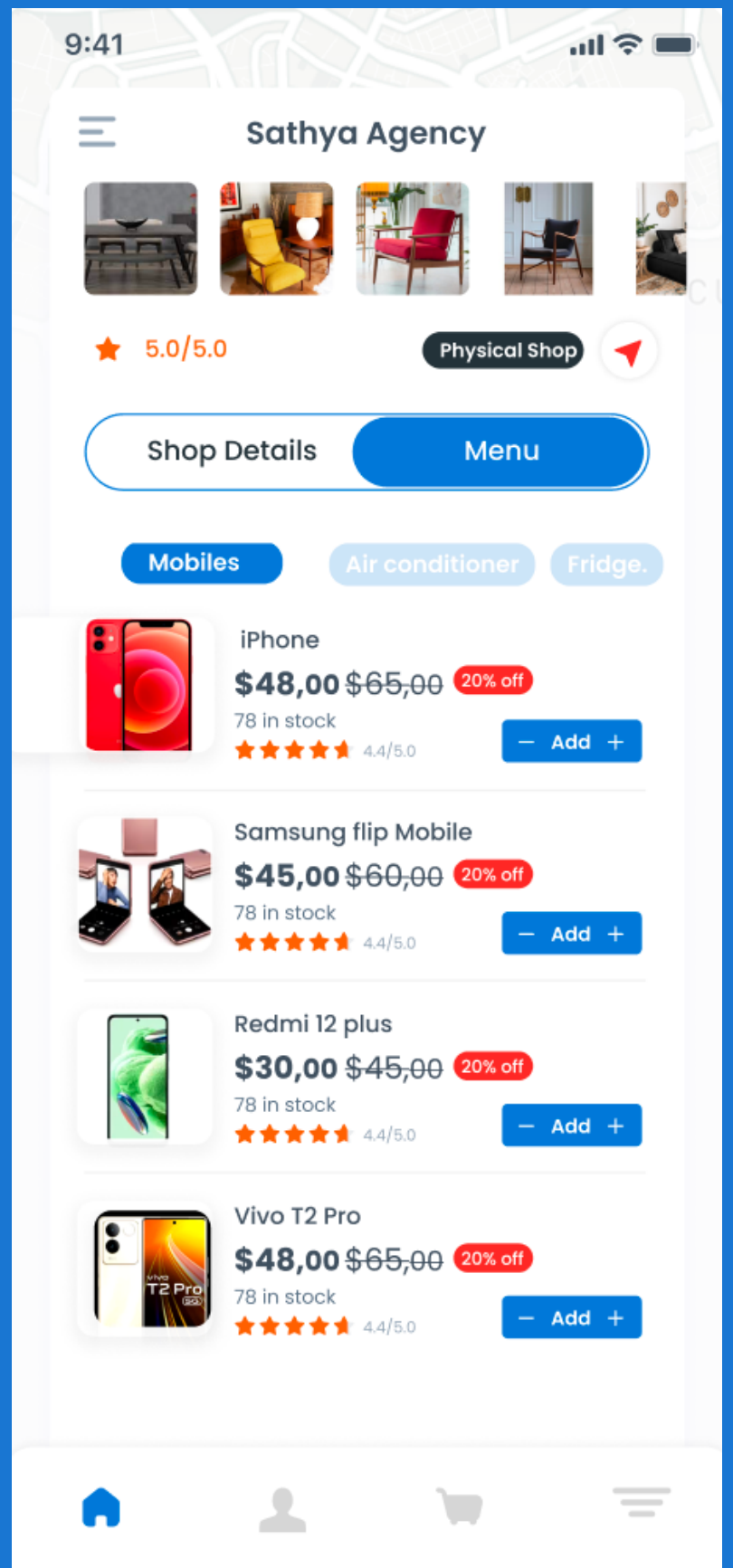
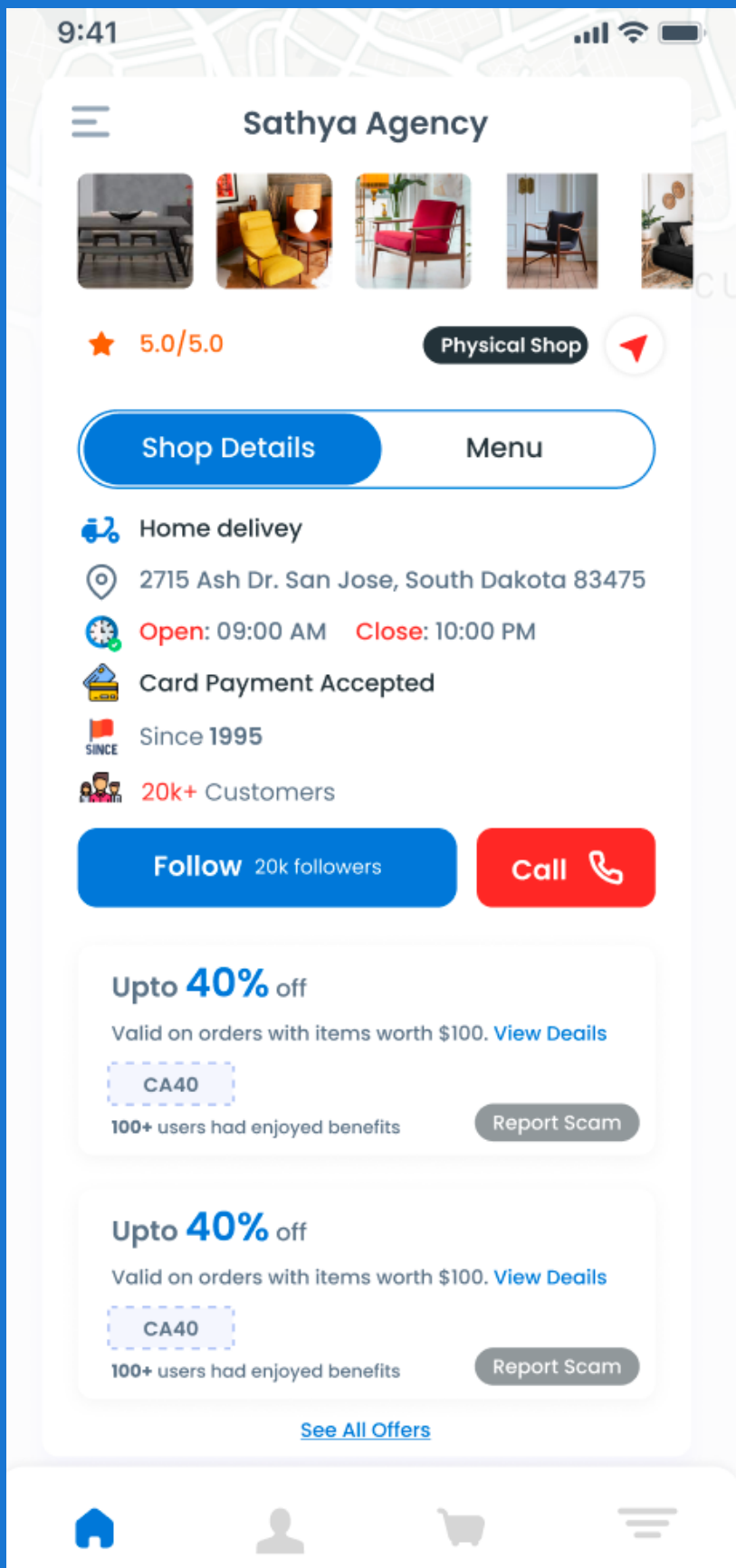
2023 Nov - MVP1



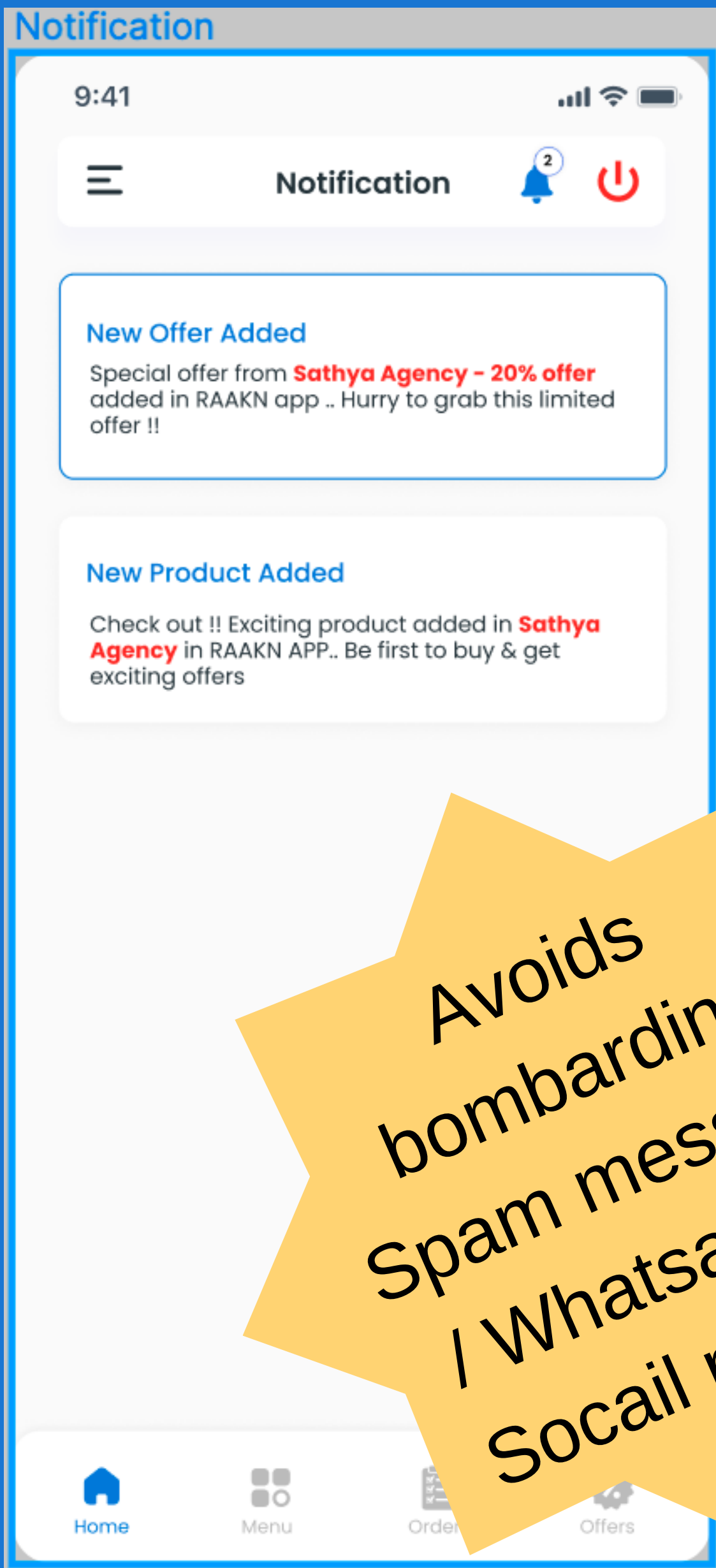
What RAAKN Biz does



By showing offer & product to local customer



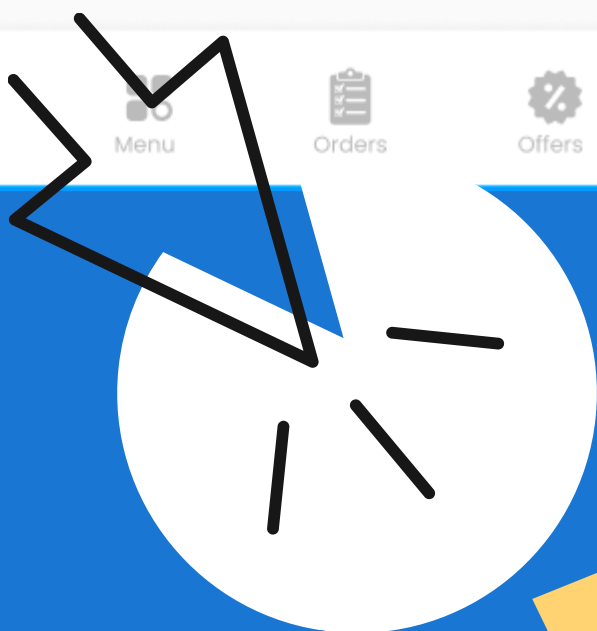
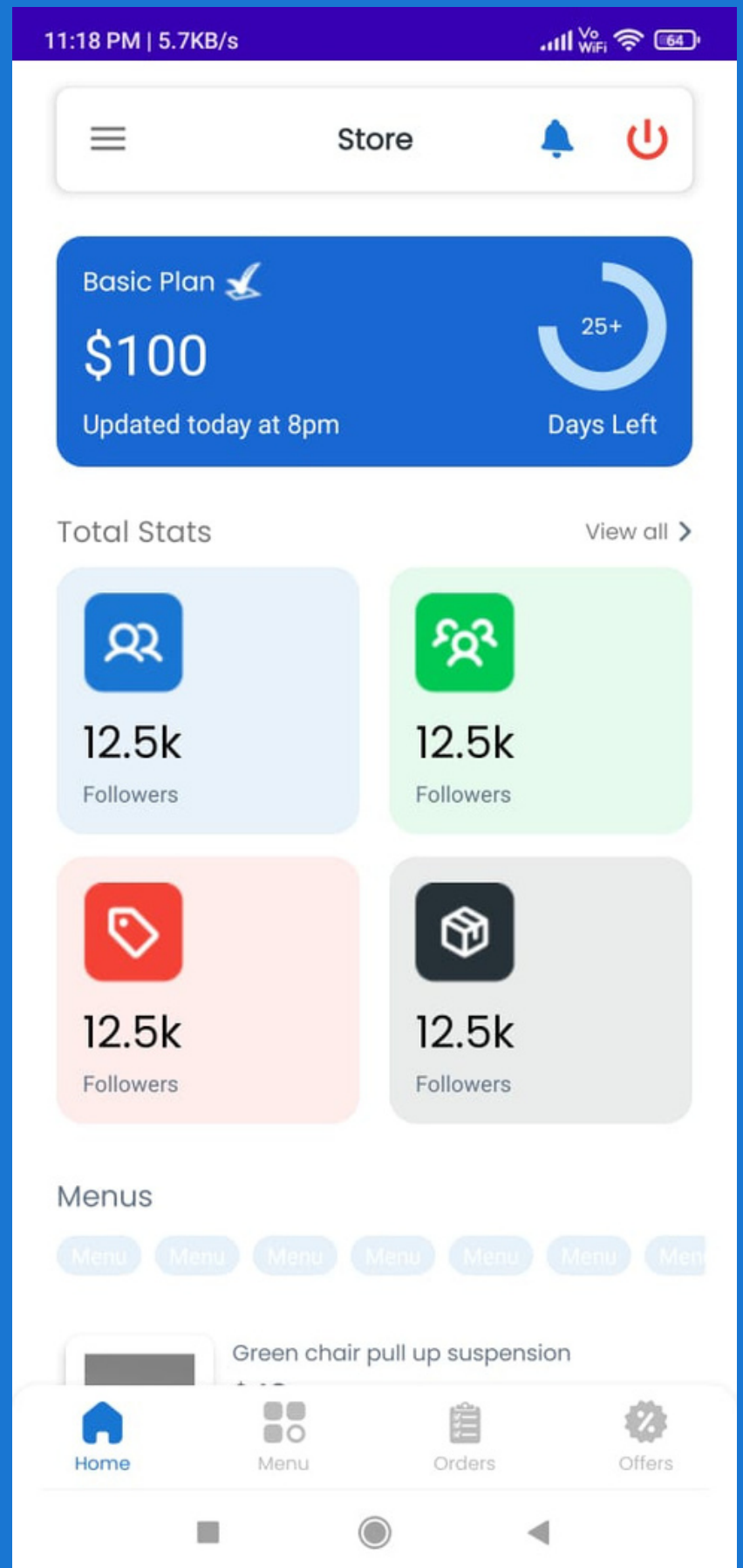
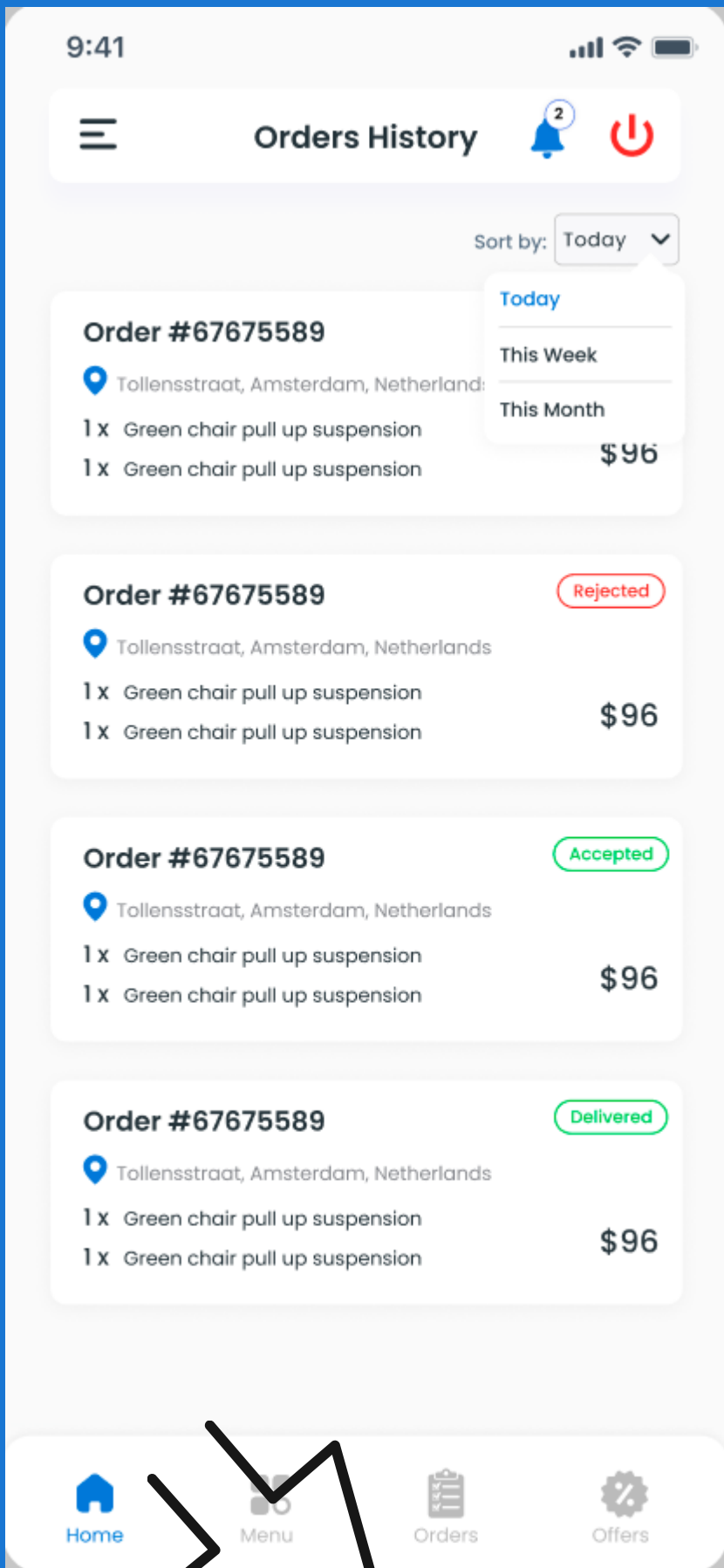
Real time notification will be received to all Sathya Agency Customer whenever Product or offer added



Avoids
bombarding
Spam message
/ Whatsapp /
Social media



Order history & Quick view



Handling of multiple counter option available



What are we achieving

a. Existing customer

1. Retention of existing customer
 2. Seamless communication to Customer
 3. Covering post purchase (Assistant for service, warranty etc)
 4. Registering brand again & again
-

b. Acquisition of New customer

1. Priority list
2. Default Brand availability in Favourite Page





RAAKN BIZ

**WELCOME
ONBOARD**