



Quick Food

A Food Delivery Product By

Wing Coders Technologies



Company

Overview



A Software Development Company, we transform your Business environment with Emerging Technologies

VISION - We don't focus on technologies, we focus on solutions, whatever technology it takes.

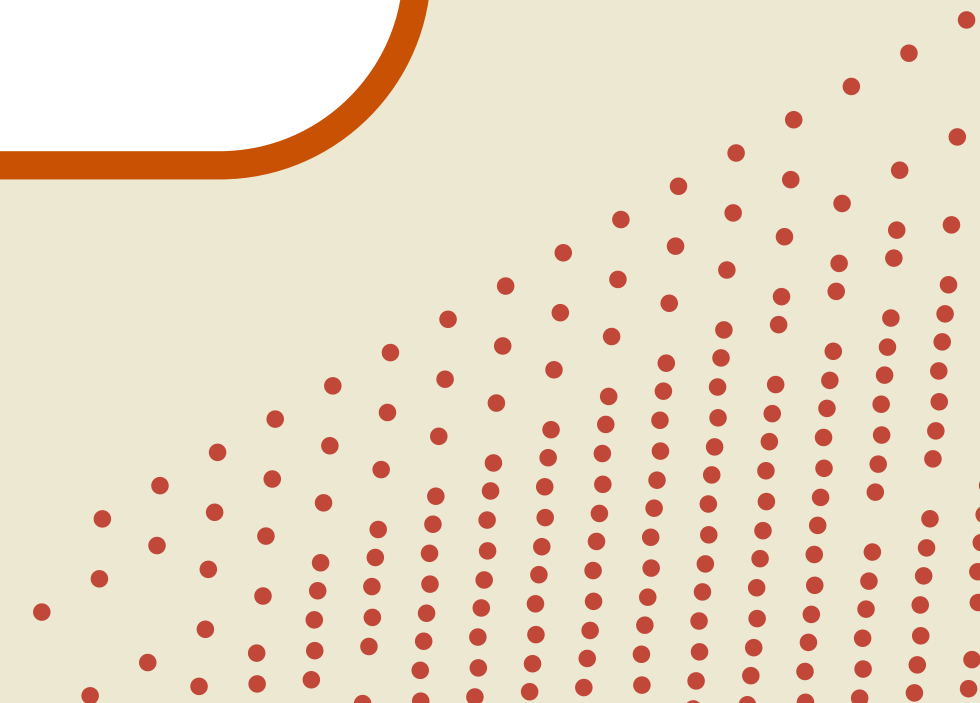
MISSION -Our mission is to foster workplaces where everyone feels that they belong





Product

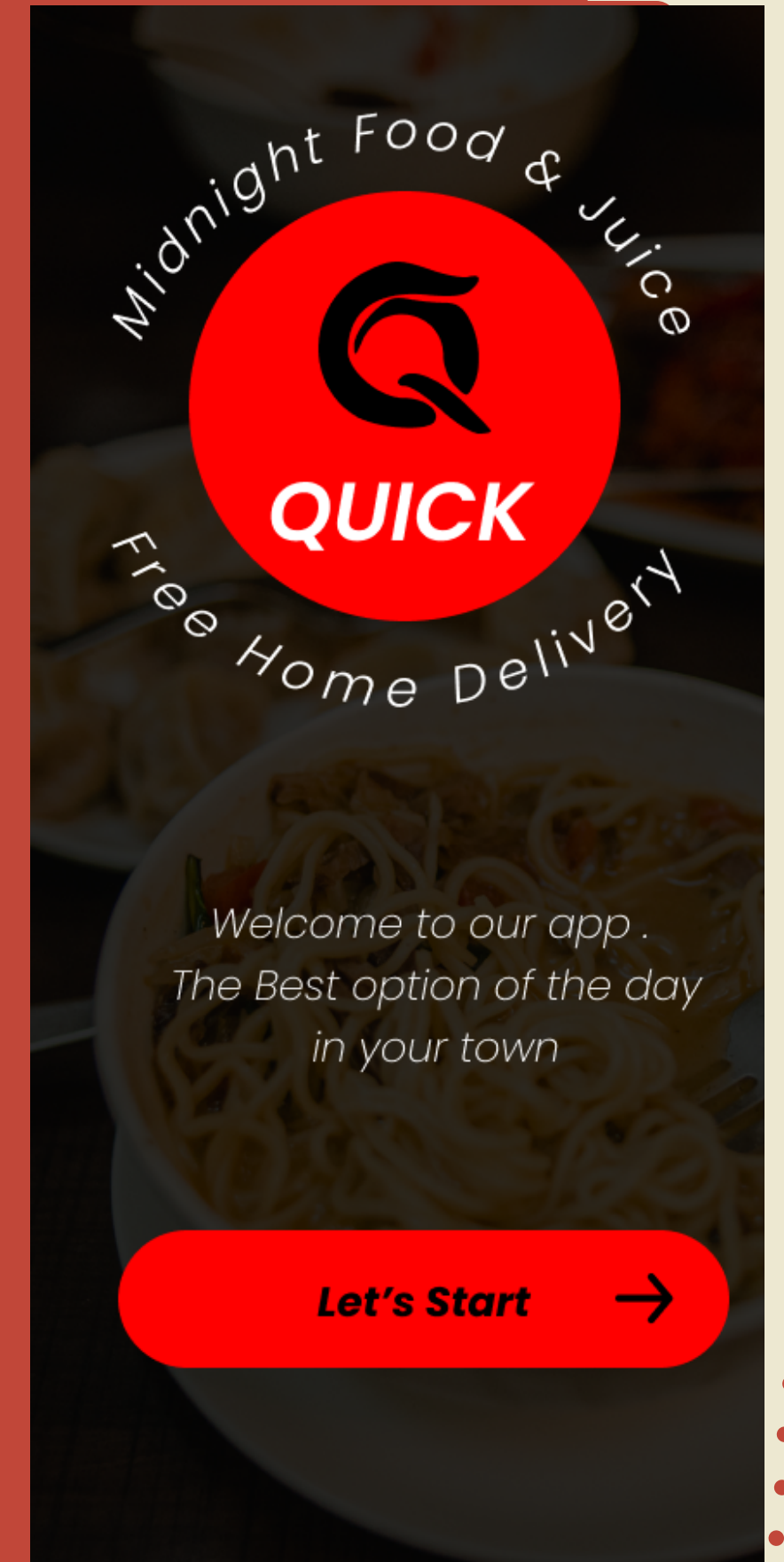
Overview



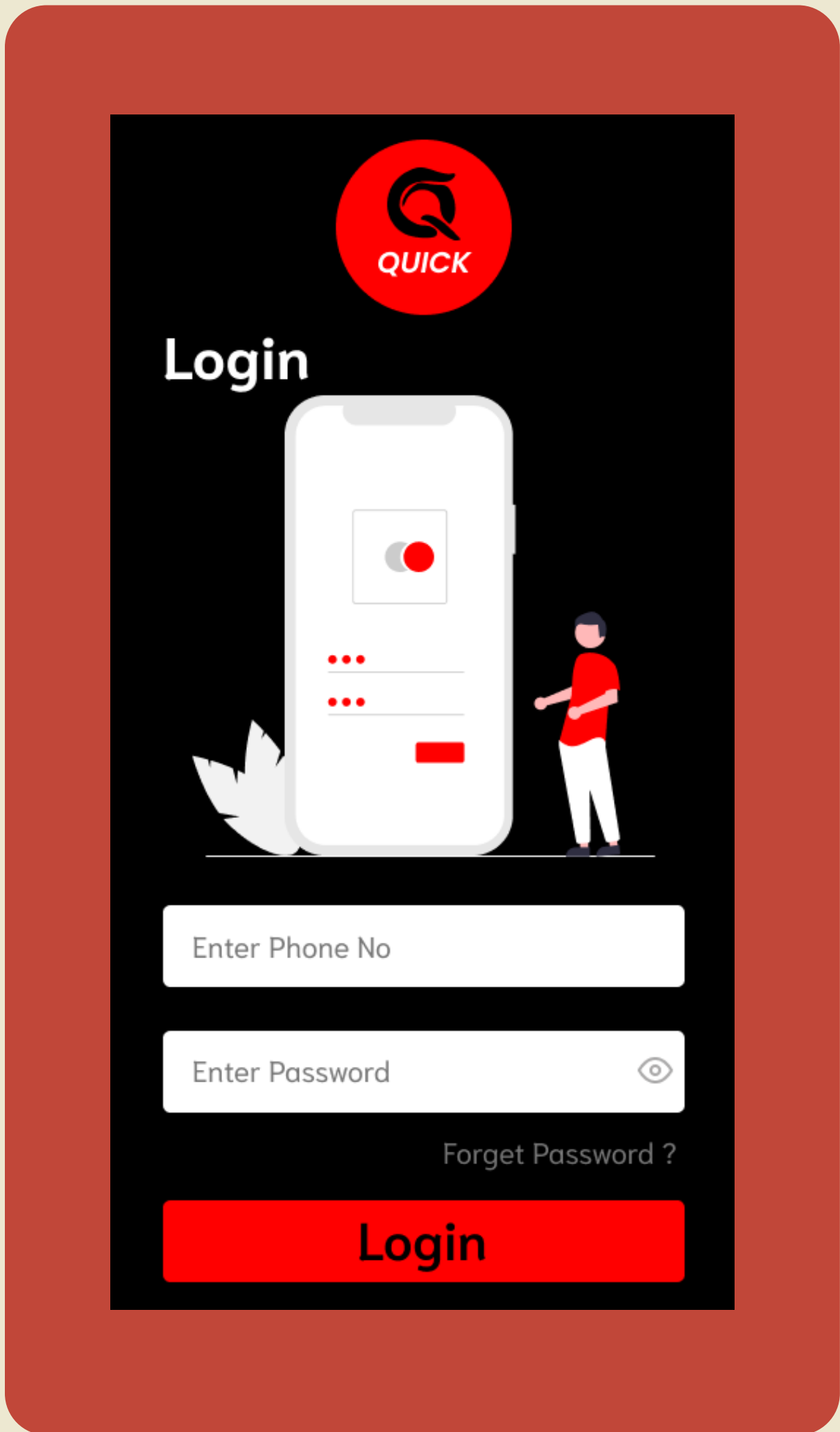
Quick Food

As the number of mobile phone users is increasing, the popularity of ordering food online and receiving orders at their doorstep has also significantly increased. This is eventually creating a huge demand for food delivery apps. Hence, it has become a necessity for entrepreneurs to invest in a food delivery app in order to survive in the industry.

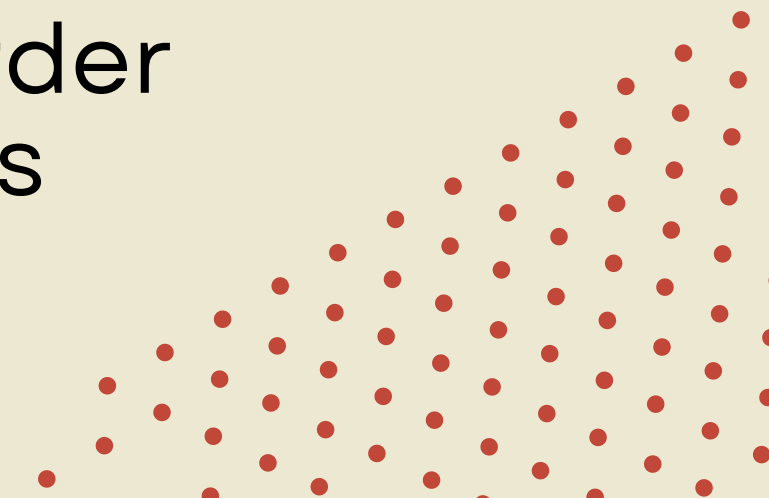
Here we are to introduce you to our fast and convenient food delivery app, designed to revolutionize the way people order and enjoy meals.



Problem



- 1 Long waiting time
- 2 Limited Food Options
- 3 Location mismatch due to phone orders
- 4 High Service Charges
- 5 Inability to Handle Order Fulfillment & Logistics Operations.





Solution

1. Highly customized UI/UX Design
2. Menu Innovation
3. Marketing Campaigns
4. Door Step Delivery Logistics

Service Process

- ✔ Choosing varied food menu
- ✔ Add to cart
- ✔ Scheduling Order
- ✔ Check Out Order
- ✔ Order Preparation
- ✔ Order Pick-Up and Delivery at your Doorstep



Complete Features



- ✓ Splash screen with brand logo
- ✓ Login/Register
- ✓ Cuisines Filter
- ✓ Restaurants Menu
- ✓ Payment option
- ✓ My Order
- ✓ My Cart
- ✓ My Account Information

Product Business Model



1

Own Branded Application for Restaurants.

Payment Type - Application cost only.
Application Features - Delivery, Dinning and Pickup/Take Away.

2

Delivery Partner Application for Restaurants.

Will function in common brand name. (Like Swiggy, Zomato)
Payment type - Percentage on Order Value.
Delivery Support - Provided.

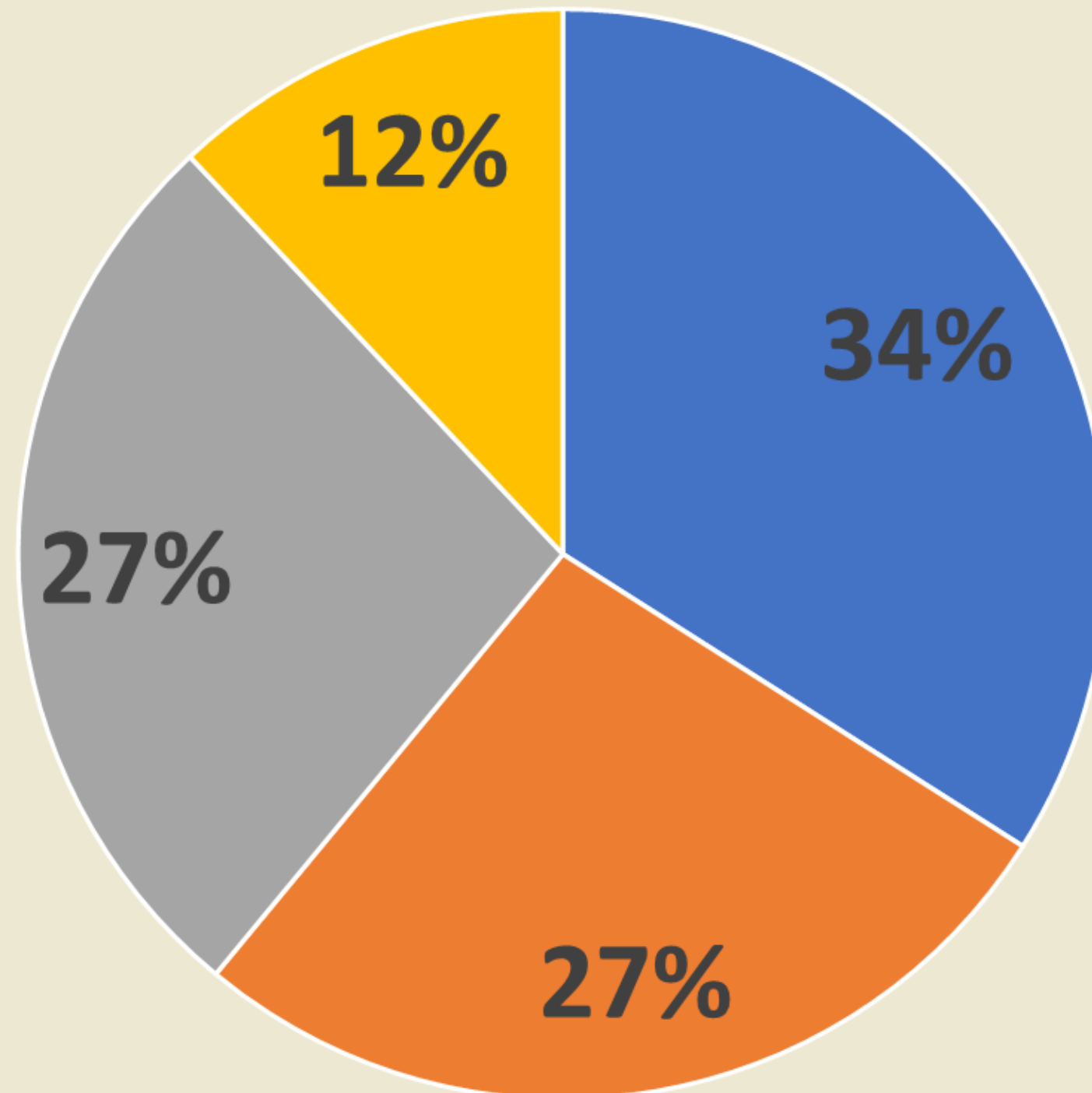
3

Own Branded Application for Cloud Kitchens and Caterers.

Payment Type - Application cost only.
Application Features - Scheduling and Subscription. Delivery - As per requirement.



MARKET VALIDATION

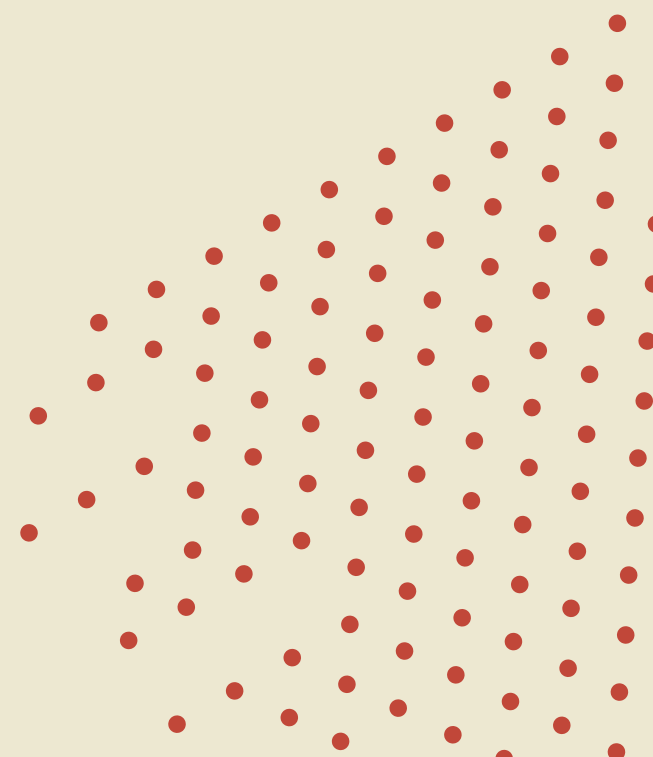


- People eat out 2 to 3 times a week
- Eat out once a week
- Eat at home everyday
- Eat out everyday



Target Market

5



40% Office Employees



30% Student

20% Teenager

10% Others



Funding Requirements

- 1. Technology Development:** Investment in app development, backend infrastructure, and integration with third-party services for iOS and Android
- 2. Marketing and User Acquisition:** Budget for digital marketing, influencer partnerships, and referral programs to attract users.
- 3. Operational Expenses:** Provision for customer support, logistics, delivery, and quality control.
- 4. Expansion and Growth:** Funds for market expansion, new features, and partnerships to enhance the app's offerings.
- 5. Contingency Fund:** Reserve for unforeseen expenses and emergencies.
- 6. Legal and Regulatory Compliance:** Budget for legal fees, insurance, and compliance with regulations.
- 7. Financial Projections and Reporting:** Allocation for financial analysis, auditing, and compliance.

***Total Funding Required: INR 20,00,000**



Meet Our Team



Krishnan A
Founder and CEO



Deepeka
Business



Manoj
Marketing

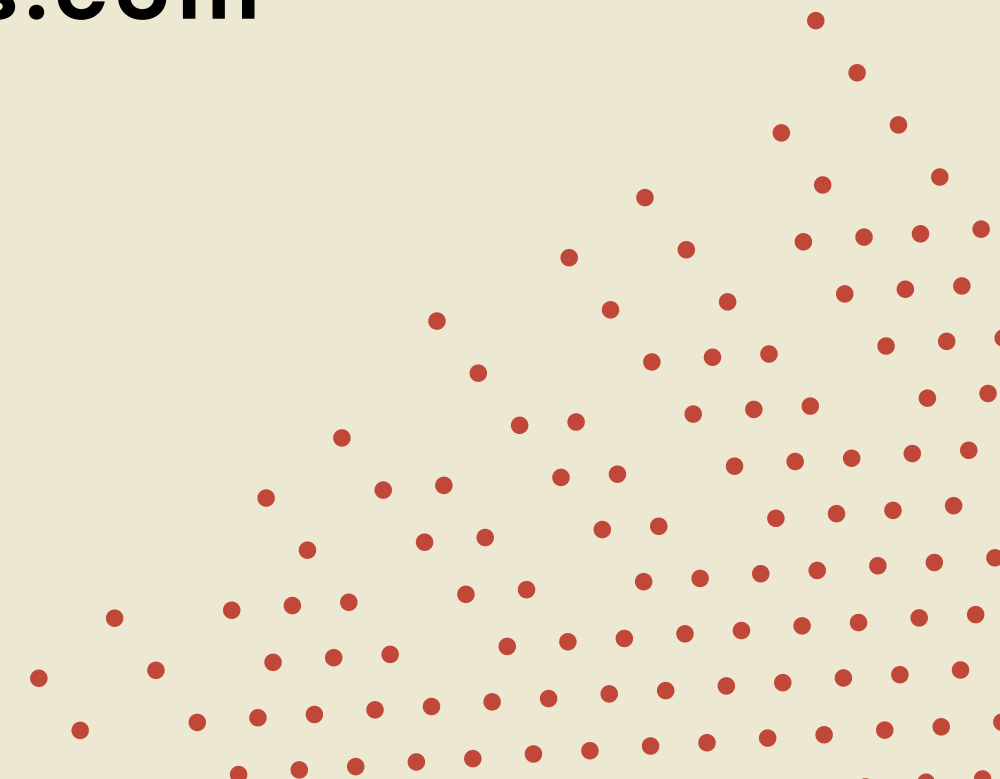


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Thank You

For Your Attention

